

X COPY

# fashion calendar 1974

MARCH 4

34th year

a weekly publication

JANUARY	FEBRUARY
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(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

## WEEK ENDING FRIDAY, MARCH 1, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday March 1 3:30 P.M.	PRESS PREVIEW: FALL- WINTER EUROPEAN FASHIONS "Reflections '74" -- European ready-to-wear for women and children from ten countries. Reception at 4:30. By invitation. Contact: Audrey Wertheim, Wertheim and Associates, 753-8273.	EUROPEAN FASHION FAIR	STATLER-HILTON HOTEL IVY SUITE (7TH AVE. & 33RD)
Beginning Friday March 1	FALL & WINTER MENSWEAR COLLECTION Continuous showings by appointment. Contact: 929-0490.	DIMITRI OF ITALY	140 FIFTH AVE. (19TH ST.) SHOWROOM - 7TH FLOOR
Beginning Friday March 1	COMPLETE SUMMER COLLECTION Late day and evening fashions in cotton and silk, designed by Jon Mandl. Continuous showings. Contact: 354-0679.	RICHILENE BY JON MANDL	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Saturday March 2 10:30 A.M.	CHILDREN'S FASHION SHOW AND ENTERTAINMENT "A special three-king circus" of fun and fashion for children of all ages, with clothes from Toddler through 14. Spring and Summer ways to look your best. Entertainment at 10:30. Fashion show at 11:00. Contact: MaryEllen Brennan or Patricia Pearsall, LW 4-5100, ext.232.	LORD & TAYLOR	7TH FLOOR
Sunday March 3- March 6	BUYERS EXHIBITION-- EUROPEAN FASHIONS Continuous showings of Fall-Winter ready-to-wear and accessories for women and children from Austria, Belgium, France, Great Britain, Ireland, Israel, Italy, the Netherlands, Switzerland, West Germany. Daily shows at 10:30 A.M. Contact: Nancy Chesler, Cavin & Tubiana, 500 Fifth Ave., 354-2970.	EUROPEAN FASHION FAIR	STATLER-HILTON HOTEL MEZZANINE (7TH AVE. & 33RD)
Sunday March 3- March 13	FALL FASHIONS FROM FINLAND AND SWEDEN The first Finnish-Swedish joint venture in women's fashions: from <u>Finland</u> --Arola, Fredrikson, Friitala, Marimekko, Rahikainen, Turkistukkum, Vuokko. <u>Sweden</u> --Anna Modeller, Bevell, Huc of Sweden, Jofama, Katja of Sweden, Petri Rudholms, Tonnie-Design. By reservation. Contact: Lars Wagar, 832-6550; or Chris Sawensten, 593-0045.	SCANDINAVIAN FASHION DESIGNERS	HOTEL GOTHAM 17TH & 18TH FLOORS

## WEEK BEGINNING MONDAY, MARCH 4, 1974

Tuesday March 5 11:30 A.M.	ADOLFO FASHIONS AT BENEFIT SHOW Showing of Spring fashions by Adolfo at benefit for Museum of City of N.Y. By invitation. Tickets: \$10.00. Publicity: Helen O'Hagan. PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday March 5 11:30 A.M.	FASHIONS BY STAVROPOULOS Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 6 12:00 Noon Luncheon	MADAME GRES FASHIONS AT BENEFIT LUNCHEON Showing of fashions by Madame Gres at a benefit luncheon. By invitation. Tickets: \$20.00. Contact: TR 9-3000, ext. 2396.	MEMORIAL-SLOAN KETTERING CANCER CENTER(444 E.66TH)	HOTEL PLAZA BALLROOM
Wednesday March 6 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Spring and all-weather fashions. Reservations (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	JOHN ANTHONY	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 6 6:30 P.M. Cocktails- Dinner	FOURTH ANNUAL PRINT DESIGNER AWARDS "Tommy Awards" for styling excellence and related print design -- in fashions and home furnishings Cocktails at 6:30 in Belvedere Room. Presentation at 8:00 followed by dinner. Price: \$100.00 per couple. By invitation. Contact: Corinne Edgerton, 564-8505.	AMERICAN PRINTED FABRICS COUNCIL	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Thursday March 7 5:00 P.M.- 7:00 P.M.	PRESS RECEPTION FOR SCANDINAVIAN DESIGNERS The press will be invited to meet designers from Finland and Sweden (showing at Hotel Gotham - see pg. 1). By invitation. Contact: Lars Wagar, 832-6550.	CONSULATE GENERAL OF FINLAND	540 MADISON AVENUE
Friday March 8 11:00 A.M.	LEO NARDUCCI FASHIONS AT CUSTOMER SHOW "Mame" collection in Trevira. Publicity: Arlene Friedlander, PL 2-1988.	BLOOMINGDALE'S	3RD FLOOR
Sunday March 10- March 12	SEMI-ANNUAL SHOE SHOW IN CHICAGO Jointly sponsored by American Footwear Industries Association, Volume Footwear Retailers of America, National Shoe Retailers Association. Contact: Hotel Plaza, Suite 520, PL 9-3000.	NATIONAL SHOE FAIR OF AMERICA	MCCORMICK PLACE CHICAGO, ILLINOIS
March 10- March 13	IGEDO FASHION FAIR IN DUSSELDORF Contact: German American Chamber of Commerce, 582-7788.		
Beginning Monday March 11	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: Sandra Teiter, 736-5282.	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - SUITE 915
Monday March 11- March 13	FALL BOYS' & YOUNG MEN'S MARKET WEEK Contact: Boys' and Young Men's Apparel Manufacturers Association, 594-5130.	BAMA	NEW YORK HILTON HOTEL 6TH AVE. & 53RD STREET
Tuesday March 12 12:00 Noon Luncheon	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Presentation of Gucci Spring-Summer fashions and accessories for men and women. By invitation only. (Must present invitation at door). Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL ROOF
Tuesday March 12 4:00 P.M.- 5:30 P.M. Cocktails	PRESS PREVIEW: FALL AT-HOME FASHIONS New Studio Collection of things to wear at home, including designs by Pucci, Vera, and Margit Brandt. Also, a collection of paintings, collages, assemblages, and inventions by Donald Pierce of N.Y. "to celebrate some of the pleasures of life in 1974". Buyers show, Wed., March 13, 8:00 A.M. to 10:00 A.M. Thereafter by appointment. Publicity: Ruth Hammer Assoc., 141 East 33rd St., 685-8290.	FORMFIT-ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 12 6:00 P.M.	SPRING AND SUMMER FASHIONS BY GALANOS By invitation. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
March 13	8:00 - 10:00 A.M., FORMFIT-ROGERS AT HOME FASHIONS FOR BUYERS (see pg. 2)		
Wednesday March 13 10:00 A.M.	PRESS PREVIEW: FALL AND WINTER COLLECTION Preview of Biella collection for the press. Guests of honor: Shirley Goodman, executive director, Fashion Capital of the World; and Wilbert A. Tatum, executive director for Mayor's Apparel Industry. By invitation. Contact: 947-1400.	BIELLA	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday March 13 11:30 A.M.	SPRING FASHIONS BY HANAE MORI Couture and Boutique fashions. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR
Wednesday March 13 12:30 P.M. Luncheon	RAIN FASHIONS AT LUNCHEON SHOW Rainwear fashions for women and men. Reservations (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	LONDON FOG	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 13 2:30 P.M. & 4:30 P.M.	PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Fall collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen, 953-1407.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Thursday March 14 12:00 Noon	PREMIERE: NEW KNITS BY JOHN RADAELLI Showing at 1:30 P.M. By invitation. Thereafter by appointment, showroom, 1410 Broadway, 24th floor. Contact: Maribeth Farrell, 914-8876.	ROSANNA KNITTED SPORTSWEAR, INC.	HOTEL PIERRE COTILLION ROOM
Beginning Thursday March 14	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: WI 7-4406.	CACHAREL FOR MALLORY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
March 15	CHILDREN'S FASHIONS IN COLOGNE (March 15-17) Contact: 582-7788.		
March 15- March 21	SKI SHOWS IN LAS VEGAS (In Boston, March 30-April 2). Ski Industries America (Ralph des Roches), 689-1266; Ski Council of America (Doris Taplinger) TR 4-3030		
March 16- March 20	MAGIC (Men's Apparel Guild of California) - Showing in San Diego, California Also, WESTMAC/MEMBA and WCAG (West Coast Apparel Guild). Contact: 110 E. 9th, LA.		
March 17	SCANDINAVIAN FASHION WEEK IN COPENHAGEN (March 17-20)		
Beginning Monday March 18	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: Bill Friese, 564-5040.	FRANCINE BY JERRY FEDER	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday March 19	OPENING OF FALL KNIT COLLECTION Continuous showings by appointment. Contact: 239-1150.	BRENNER COUTURE; BRENNER COUTURE KNITS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday March 19	OPENING: EARLY FALL COLLECTION Continuous by appointment. Contact: 221-0462.	MISS FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 20 5:30 P.M.	PRESS SHOWING:SPRING '75 MENSWEAR COLLECTION By invitation. Publicity: Sandee Garihan, Calisch Assoc., 489-8420.	HARDY AMIES	58 WEST 58TH STREET
March 24- March 26	1974 INTERNATIONAL BEAUTY TRADE SHOW AT N.Y. HILTON, 6TH AVE. & 53RD ST. Contact: Cliff Cothren, 532-5588.		
March 24- March 28	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman (201) 653-3304.		
March 24- March 28	48TH READY-TO-WEAR SHOWINGS IN ITALY AT PITTI PALACE, FLORENCE, ITALY Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2		
March 25- March 28	JUNIOR FASHION FAIR AT ROYAL HORTICULTURAL SOCIETY HALLS, LONDON Contact: James Law, 40 Oxford St., London W1.		
March 28 11:00 A.M.	SHOWING OF VALENTINO FALL & WINTER READY-TO-WEAR IN ROME AT Via 24 Gregoriana For Buyers and Press. Contact: 67-85841 (Rome); Hermine Mariaux, 737-5810 (N.Y.)		
Wednesday March 27- April 5	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS (For Press and Clients) (showings at Porte de Versailles, March 30-April 5) <u>Wed., March 27...</u> 10:30 A.M. George Edelman-Chez Boffinger, rue de la Bastille, 275-05-12 4:30 P.M. Plume 508-13-09 <u>Thurs., March 28...</u> 10:00 A.M. Fouks xx11:30 A.M. Esterel, 124 Fg. St. Honore, 359-25-30 1:00 P.M. Jaeger, 5, Fg. St. Honore, 727-15-42 xx 3:00 P.M. Guy Laroche, 29, ave. Montaigne, 608-42-06 xx 3:30 P.M. Courreges 5:00 P.M. Suzuya, 073-14-92 7:00 P.M. Francis Laurent, 13, rue des Fontaines du Temple 278-35-67 <u>Fri., March 29...</u> 10:00 A.M. Renata-3, rue Castiglione, 265-50-50 xx11:00 A.M. Carven 11:30 A.M. LeDoux Sports 224-76-35 1:30 P.M. Lison Bonfils-Jacques Gilles, 326-49-40 3:30 P.M. Bercher II, 887-91-24 3:00 P.M. Balmain 8:00 P.M. Bal Reception, Baron et Baronne Edmond de Rothschild, 567-19-75 <u>Sat., March 30...</u> 9:30 A.M. Agatha (Stylist, Anne Marie Beretta) 265 5050 Chez Angelina 226, rue de Rivoli xx9:45 A.M. Michel Goma xx2:30 P.M. Courreges 8:30 P.M. Groupement de Paris 532-51-69 <u>Sun., March 31...</u> xx11:00 A.M. Lanvin, Salon d'Orsay Hilton 265-27-21 xx12:00 Noon Jean Muir (C & I) xx 2:30 P.M. (C & I - Christiane Bailly, Michele Bruyere, Roland Chakkal, Jean Jacques Martelli, Issey Miyake) 7:00 P.M. Emba, 2, ave Gabriel 256-25-16 xx 6:30 P.M. Walter Albini (C & I) xxSur rendez-vous Fernando Sanchez (C & I) 8:30 P.M. Epingle d'Or, Regineskaya, LOU 568-42-06		



FALL AND WINTER PRET-A-PORTER SHOWINGS IN PARIS (Continued from pg. 4)

Mon., April 1... xx 9:45 A.M. Chloe, 359-15-63  
 xx11:30 A.M. Patou, 7, rue St. Florentin 073-08-74  
 1:00 P.M. Mic Mac, 273-39-26; 566-56-19  
 xx 3:00 P.M. Christian Dior, 30, av. Montaigne 259-93-64  
 xx 4:30 P.M. Emmanuelle Khanh, 236-56-33; 231-84-53  
 6:00 P.M. Charles de Castelbajac present "Mandragore,  
 Ko and Ko, Erys, Empire Fourrure 255-62-90  
 xx 7:00 P.M. Jap  
 8:00 P.M. Gala de la Fourrure Francaise 256-25-16  
Tues., April 2... 9:30 A.M. Tiktiner, Chateau Frontenac 273-39-26; 566-56-19  
 xx11:30 A.M. Daniel Hechter, 770-76-35  
 1:00 P.M. Ted Lapidus, 727-15-42  
 3:00 P.M. Cacharel, 805-54-74  
 4:30 P.M. Timwear, 770-97-19  
 5:30 P.M. Saint Clair, 357-54-85  
 7:00 P.M. Ter & Bantine, Grand Hotel, 486-13-78  
Wed., April 3... xx9:00 A.M. Ungaro, 256-27-70  
 xx11:00 A.M. St. Laurent, 42 fg. St. Honore  
 12:30 P.M. Nilly Bonny, 548-27-87  
 xx 2:00 P.M. Dorothee Bis, 222-33-63  
 3:30 P.M. Lingerie Helios by Karl Lagerfield Pret a Porter  
 Helios Marie France Acquiviva, Hotel Price  
 de Galles, 33, George V, 256-37-18  
 5:00 P.M. Georges Rech, George V, 31, ave. George V,  
 236-46-40  
 6:00 P.M. Synonyme - George V, 31, ave. George V, 231-51-79  
 7:30 P.M. Gerard Penneroux, 567-19-75  
Thurs., April 4... xx 9:00 A.M. Jean-Louis Scherrer, 51, ave. Montaigne, 359-55-39  
 10:30 A.M. Hermes, 24, Fg. St. Honore 265-21-60  
 11:00 A.M. St. Laurent  
 11:30 A.M. V met  
 12:45 P.M. Franck Onivier, 782-43-57  
 xx2:00 P.M. Dorothée Bis  
 2:00 P.M. Philippe Venet, 62, rue Francois Ier, 227-52-45  
 xx 2:15 P.M. Givenchy  
 xx 3:30 P.M. Guy Laroche  
 xx 5:00 P.M. Nina Ricci, 20 rue des Capucines, 073-67-31  
 Le Verre de l'Adieu Salon du Pret-a-Porter  
Fri., April 5... xx 9:30 A.M. Sonia Rykiel 6, rue de Grenelle, 222-43-22  
 xx11:30 A.M. Sonia Rykiel  
 11:30 A.M. Christian Aujard 8, citie Paradis, 824-61-54  
 xx 2:30 P.M. Sonia Rykiel, Louis Feraud  
 5:30 P.M. Real, 508-88-60

XX Members of Chambre Syndicale de la couture Parisienne (Contact: Denise DuBois, 100 Fg. St. Honore, 75008 Paris; tel: 266-64-44). N.Y. Contact: French Trade shows, 1350 Sixth Ave., 582-4960. Press: French Apparel Center, 354-8620.

Monday	PRESS PREVIEW OF	ALEXANDER'S	3RD FLOOR
March 25	INTERNATIONAL FASHIONS	(LEXINGTON AT 58TH ST)	
9:00 A.M.	Spring 1974 International Fashion preview. Show at 9:45. By invitation.		
Breakfast	Contact: Walter Hauser, 838-3341. Publicity: Alexander Tarsaidze at Serge Obolensky Associates, 421-8267.		
Tuesday	"LOVE IS IN THE AIR"--	EASTMAN CHEMICAL	"21" CLUB
March 26	TENNIS FASHIONS	PRODUCTS, INC. (415 MADISON)	21 WEST 52ND STREET
12:00 Noon	Multi-media presentation celebrating 100 years of tennis, Eastman's involvement in tennis and latest Spring/Summer fashions. By ticket only. Contact: Suzy		
Luncheon	Kalter, the Rowland Company, Inc., MU 8-1200.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 30- April 4	DALLAS EARLY FALL MARKET WEEK Women's and children's wear Early Fall market. or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
March 30	CHICAGO EARLY FALL READY-TO-WEAR MARKET WEEK (March 30-April 2)		
Sunday March 31- April 2	FALL-WINTER NATIONAL HOME SEWING SHOW Profitability Seminar, Sat., March 30. Fashion show in Grand Ballroom, Mon., April 1 at 8:00 A.M. by Butterick, McCall, Simplicity, Vogue Patterns. Publicity Carol Stone at Christopher Cross Associates, 40 East 38th St., 689-1300.	AMERICAN HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA 8TH & 9TH FLOORS
March 31	NAMSB -- MEN'S SPORTSWEAR AT N.Y. STATLER HILTON (March 31-April 3)		
Monday April 1 6:00 P.M.	TRAVELOG FASHIONS FOR 1974 "Fashions on the Go" from the April issue of Mademoiselle. Open to public. Contact: 675-1000, ext. 163.	FRANKLIN SIMON & MADEMOISELLE MAGAZINE	4TH FLOOR 33 WEST 34TH STREET
April 3- April 6	FIRST INTERNATIONAL LONDON FASHION FAIR, EARLS COURT, LONDON. Contact: Clothing Export Council (Meriel Lampert), 26-28 Sackville St., London W1X 1DA		
April 3	FUR FAIR IN FRANKFURT (April 3-7) Contact: 582-7788		
April 7	PASSOVER - First Day (Sunday)		
April 14	EASTER SUNDAY		
Tuesday April 16 11:30 A.M.	SPRING/SUMMER FASHIONS AT BENEFIT SHOW Showing of fashions at benefit for New York Hospital Auxiliary. Tickets: \$10.00. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday April 16 4:00 P.M. Cocktails	OPENING: COMPLETE FALL COLLECTION By invitation. Thereafter by appointment in showroom, 525 Seventh Ave., 7th fl. Contact: Carole Nussenbaum, 354-0026.	D D DOMINICK SPORTSWEAR COMPONENTS	RAINBOW ROOM - 65TH FLOOR 30 ROCKEFELLER PLAZA
Tuesday April 16 6:30 P.M.	BED AND BATH -- "MISSONI FREESTYLE" Benefit showing of Missoni designs for Fieldcrest. Tickets: \$15.00 each; \$25.00 a couple -- for benefit of Reece School. Contact: Peggy Healy or Arlene Friedlander, PL 2-1988.	BLOOMINGDALE'S	7TH FLOOR
Thursday April 18 4:00 P.M.	PRESS PREVIEW: EAST AFRICAN PROMOTION By invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR
Thursday April 18 7:00 P.M. Show 8:15 P.M. Cocktails 9:00 P.M. Dinner	ANNUAL CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Donald Brooks; Joseph, Eleanor Fishman; Meredith Gladstone; Stan Herman; Chuck Howard; Kasper; Shannon Rodgers; Dominic Roppollo; Chester Weinberg. Also a retrospective look at Donald Brooks' costumes for the theatre. Parsons Award to Randolph U. Stambaugh, President, B. Altman & Co. Fashion Show--7:00 P.M.; Dinner-Dance --9:00 P.M. (Black Tie) Reservations: \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	HOTEL PLAZA GRAND BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday April 19 9:30 A.M. Breakfast	PRESS SHOWING: ITALIAN READY-TO-WEAR COLLECTION Fall-Winter collections by 25 Italian high fashion designers in cooperation with Italian Ministry for Foreign Trade. By invitation. Buyers show, Mon., April 22 at 12:00 Noon, by invitation. Thereafter, April 22-26, Hotel Plaza 14th floor. Publicity: Hamra Associates, 753-9833. Trade Contact: 432-9188.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
April 21	101ST INT'L FASHION FAIR IN DUSSELDORF (IGEDO) (April 21-25) Contact: 582-7788		
Monday April 22 8:00 P.M.	FASHIONS FROM LONDON AT BENEFIT SHOW Complete collection by Zandra Rhodes, for benefit of Circle in the Square Production Fund. By invitation. Publicity: Joanne Creveling, 586-2377.	ZANDRA RHODES (64 PORCHESTER, LONDON)	CIRCLE IN THE SQUARE 50TH ST. & BROADWAY
Tuesday April 23 3:30 P.M.	OPENING: FALL RAINWEAR COLLECTION By reservation. Thereafter by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday April 24 3:30 P.M. Champagne	LOUNGEWEAR BY STAN HERMAN Fall and Winter sleepwear collection by Stan Herman; also loungewear and bodyshirts. By invitation. Contact: Roy Kleeger, 768-0125.	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
Wednesday April 24 6:30 P.M.	DESIGNER ROOMS AT BENEFIT SHOWING "Artscope" -- Spring model rooms at benefit for UNICEF. Chairman: Polly Bergen. Tickets: \$25.00 each. Contact: Arlene Friedlander, PL 2-1988.	BLOOMINGDALE'S	5TH FLOOR
Beginning Wednesday April 24	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Ellen Klein, 758-2341.	SIBLEY-COFFEE LTD.	37 WEST 57TH STREET SHOWROOM - ROOM 910
Thursday April 25 12:00 Noon Luncheon	BENEFIT FASHION SHOW BY ISRAELI DESIGNERS All-Israeli fashion show for benefit of Bonds for Israel -- modeled by celebrities. Fashion show producer and director: Vera Bacal. Admission: \$10.50 plus minimum purchase of \$1000.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	NEW YORK HILTON HOTEL BALLROOM
Thursday April 25 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW Celebrating 56th anniversary of the National Knitted Outerwear Association, featuring American original design knitted apparel for men, women and children. Produced by Mia Grau. Tickets: \$15.00 each. Contact: MU 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Thursday April 25 2:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 947-3850.	TOWNCLIFFE, INC.	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Monday April 29- May 8	FALL-WINTER COLLECTION 1974 By appointment. Contact: Mr. Julie Pollack, 244-3847.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday April 30 4:30 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Rene Tixier, 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM



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APRIL						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
MAY						
S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
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JUNE						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
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JULY						
S	M	T	W	T	F	S
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20	21	22	23	24	25	26
27	28	29	30	31		
AUGUST						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						
SEPTEMBER						
S	M	T	W	T	F	F
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
OCTOBER						
S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	
NOVEMBER						
S	M	T	W	T	F	S
					1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	1					

JANUARY

FEBRUARY

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

S M T W T F S  
1  
2 3 4 5 6 7 8  
9 10 11 12 13 14 15  
16 17 18 19 20 21 22  
23 24 25 26 27 28

S	M	T	W	T	F	S	
						1	
2	3	4	5	6	7	8	
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30	31						

APRIL

MAY

JUNE

S M T W T F S  
1 2 3 4 5  
6 7 8 9 10 11 12  
13 14 15 16 17 18 19  
20 21 22 23 24 25 26  
27 28 29 30

S	M	T	W	T	F	S
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18	19	20	21	22	23	24
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<b>15</b>	16	17	18	19	20	21
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29	30					

JULY

AUGUST

SEPT EMBER

S	M	T	W	T	F	S
		1	2	3	4	5
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S	M	T	W	T	F	S	
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31							

S	M	T	W	T	F	F
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21	22	23	24	25	26	27
28	29	30				

OCTOBER

NOVEMBER

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
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19	20	21	22	23	24	25
26	27	28	29	30	31	

S	M	T	W	T	F	S	
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S	M	T	W	T	F	S
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28	29	30	31			